



# E-NEWS ADVERTISING

Design Quarterly e-news delivers timely, relevant industry news on a bi-weekly basis, equipping professionals involved in the architectural and interior design communities in Western Canada with the information they need to remain current in a fast-paced industry.

All rates are quarterly and include 6 deployments

25% open rate and more than 2,500 CASL-approved subscribers

## 2023 RATES

	Digital Specs	Quarter
<b>E1</b> Top Leaderboard	728 x 90 pixels	\$3,970
<b>E2</b> Top Skyscraper	240 x 400 pixels	\$3,400
<b>E3</b> Middle Skyscraper	240 x 400 pixels	\$2,900
<b>E4</b> Bottom Skyscraper	240 x 400 pixels	\$2,175
<b>E5</b> Top Banner	468 x 60 pixels	\$3,100
<b>E6</b> Featured Sponsored Content *Up to 4 links or 40 words of text	125 x 125 pixels	\$2,500
<b>E7</b> Body Banner	468 x 60 pixels	\$2,250

All ads must be 72 DPI gif or jpg only RGB. No animated ads for e-news.

All rates are net.

# WEBSITE ADVERTISING

Design Quarterly, found on REMInetwork.com, is the information source of choice for decision-makers that are involved in the architectural and interior design communities in Western Canada. We cover industry news, tackle prominent and emerging topics of interest and provide practical advice from a wide variety of industry experts.

A captive audience of influential readers with buying authority awaits you.

All website positions will be capped at four rotating ads per quarter.

## 2023 RATES

	Positions	Quarter
Campaign 1	Leaderboard & Box B (728 x 90 pixels & 300 x 250 pixels)	\$2,450
Campaign 2	Box A & Box C (300 x 250 pixels)	\$2,250
Campaign 3	Box D & Drop Down Box (300 x 250 pixels)	\$2,250

All ads must be 72 DPI gif or jpg only RGB.

All positions have a maximum of 4 ads

All rates are net.

