

CONSTRUCTION BUSINESS

BC & ALBERTA'S CONSTRUCTION MAGAZINE



2026 Media Kit

www.constructionbusiness.ca

Construction Business is B.C. and Alberta's construction magazine. Each issue provides timely and pertinent information to the industry.



EDITORIAL FEATURES

Connections: In-depth profiles of key players in the industry, including leading contractors, architects and associations.

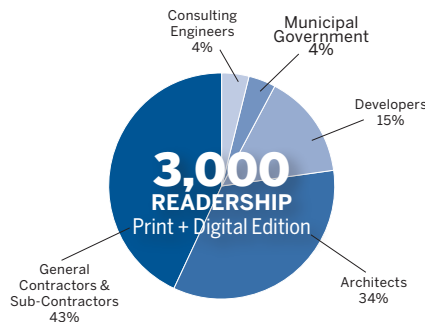
Feature Project: All the details on a building, infrastructure or other major construction project.

Legal and Architectural: Regular columns.

CIRCULATION & READERSHIP

Construction Business is distributed bi-monthly throughout British Columbia and Alberta to the construction industry, municipalities and to:

- Architectural Institute of B.C.
- B.C. Construction Association
- B.C. Ready-Mixed Concrete Association
- B.C. Road Builders & Heavy Construction Assn.
- Association of Consulting Engineering Companies — B.C.
- Construction Safety Association of B.C.
- Construction Specifications Canada — B.C. Chapter
- Greater Vancouver Home Builders' Association
- Independent Contractors Association of B.C.
- Roofing Contractors Association of B.C.
- Urban Development Institute of B.C.
- Vancouver Regional Construction Association (VRCA)
- Construct Calgary delegates
- Construct Edmonton delegates



INDUSTRY FOCUS

SPRING

- Insurance, Bonding & Surety
- Infrastructure

SUMMER

- Green Building
- Technology
- VICA Awards

FALL

- Open Shop
- Skills Training
- Wood

WINTER

- Construction Safety
- Official VRCA Awards of Excellence issue
- Buildex Vancouver 2026

■ 2026 ADVERTISING RATES

Price per insertion

INCLUDES COLOUR

AD SIZE	1X	4X
Covers (includes full colour)	2625	2375
Full Page	1925	1735
1/2 Page Island	1655	1545
1/2 Page Horizontal/Vertical	1365	1265
1/3 Page Square/Vertical	1215	1085
1/4 Page	925	855

Rates are for each insertion and do not include GST.

■ 2026 PUBLISHING SCHEDULE

ISSUE	ADVERTISING CLOSING	MATERIAL DEADLINE	PUBLISH DATE
SPRING	March 13	March 20	March 27
SUMMER	June 12	June 19	June 26
FALL	September 11	September 18	September 25
WINTER	December 4	December 11	December 18

■ AD SIZES

Page trim size: 8.75" x 12.25"

Bleed: 0.125" (1/8") Live area: 0.5" in from trim

All measurements in inches

DOUBLE PAGE SPREAD

17.5 x 12.25
(trim size)

17.75 x 12.5
(bleed size)

FULL PAGE

8.75 x 12.25
(trim size)

9 x 12.5
(bleed size)

1/2 PAGE
ISLAND
5.5 x 7.5

1/2 PAGE
HORIZONTAL
7.5 x 5.25

1/2 PAGE
VERTICAL
3.625 x 10.75

1/3 PAGE
SQUARE
5.5 x 5.25

1/3 PAGE
VERTICAL
2.375 x 10.75

1/4 PAGE
3.625 x 5.25

AD REQUIREMENTS

All ads should be sent press-ready with an appropriate proof. Publisher assumes no responsibility for accuracy where no proof has been provided.

Preferred format is hi-res, press-ready PDF. Screen-resolution PDFs are not acceptable. We also accept EPS files (with all fonts converted to outlines) and CMYK TIFF or JPEG files (saved with minimum compression, maximum quality). All images used in ads must be minimum 300 dpi.

Artwork charges may apply if ad is not in a press-ready format.

Inserts

Supplied: 1 page, overleaf available to publisher: b&w page rate plus 25%. 1 page, overleaf blank: rates on request. Maximum weight 100lbs. Allow 2.5" binding lip and 1/4" head trim.

Printed by publisher: rates on request.

Delivery

Files smaller than 5MB can be emailed to us. Files larger than 5MB should be uploaded to our FTP site or sent via dropbox or wetransfer. Contact your account representative for FTP information.

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