

CONSTRUCTION BUSINESS

BC & ALBERTA'S CONSTRUCTION MAGAZINE



2024 Media Kit

www.constructionbusiness.ca

Construction Business is B.C. and Alberta's construction magazine. Each issue provides timely and pertinent information to the industry.



EDITORIAL FEATURES

Connections: In-depth profiles of key players in the industry, including leading contractors, architects and associations.

Feature Project: All the details on a building, infrastructure or other major construction project. **Legal and Architectural:** Regular columns.

CIRCULATION & READERSHIP

Construction Business is distributed bi-monthly throughout British Columbia and Alberta to the construction industry, municipalities and to:

- Architectural Institute of B.C.
- B.C. Construction Association
- B.C. Ready-Mixed Concrete Association
- B.C. Road Builders & Heavy Construction Assn.
- Association of Consulting Engineering Companies – BC
- Construction Safety Association of B.C.
- Construction Specifications Canada – B.C. Chapter
- Greater Vancouver Home Builders' Association
- Independent Contractors Association of B.C.
- Roofing Contractors Association of B.C.
- Urban Development Institute of B.C.
- Vancouver Regional Construction Association (VRCA)
- Construct Calgary delegates
- Construct Edmonton delegates

INDUSTRY FOCUS

JANUARY/FEBRUARY

- Insurance, Bonding & Surety
- Infrastructure

APRIL/MAY

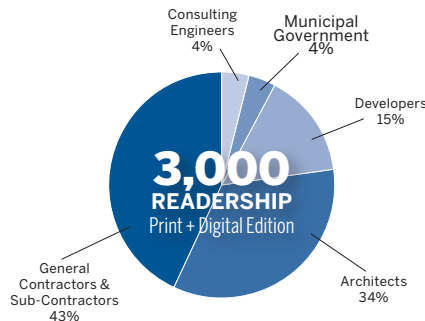
- Green Building
- Technology
- VICA Awards

SEPTEMBER/OCTOBER

- Open Shop
- Skills Training
- Wood

NOVEMBER/DECEMBER

- Construction Safety
- Official VRCA Awards of Excellence issue
- Buildex Vancouver 2025



2024 ADVERTISING RATES

INCLUDES COLOUR

AD SIZE	1X	4X
Covers (includes full colour)	2625	2375
Full Page	1925	1735
1/2 Page Island	1655	1545
1/2 Page Horizontal/Vertical	1365	1265
1/3 Page Square/Vertical	1215	1085
1/4 Page	925	855

Price per insertion

Rates are for each insertion and do not include GST.

2024 PUBLISHING SCHEDULE

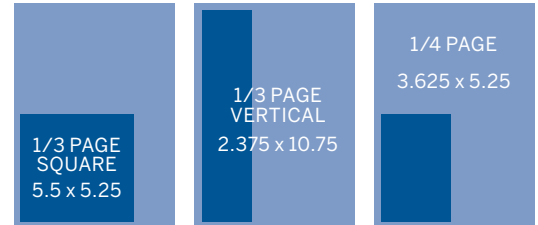
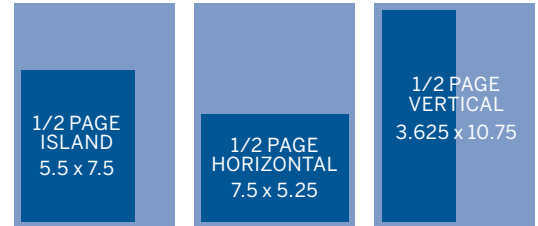
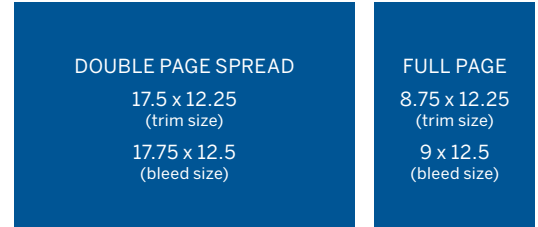
ISSUE	ADVERTISING CLOSING	MATERIAL DEADLINE	PUBLISH DATE
January/February	January 12, 2024	January 19, 2024	February 23, 2024
April/May	March 15, 2024	March 22, 2024	April 19, 2024
September/October	September 13, 2024	September 20, 2024	September 27, 2024
November/December	November 1, 2024	November 8, 2024	November 29, 2024

AD SIZES

Page trim size: 8.75" x 12.25"

Bleed: 0.125" (1/8") Live area: 0.5" in from trim

All measurements in inches



■ AD REQUIREMENTS

All ads should be sent press-ready with an appropriate proof. Publisher assumes no responsibility for accuracy where no proof has been provided.

Preferred format is hi-res, press-ready PDF. Screen-resolution PDFs are not acceptable. We also accept EPS files (with all fonts converted to outlines) and CMYK TIFF or JPEG files (saved with minimum compression, maximum quality). All images used in ads must be minimum 300 dpi.

Artwork charges may apply if ad is not in a press-ready format.

Inserts

Supplied: 1 page, overleaf available to publisher: b&w page rate plus 25%. 1 page, overleaf blank: rates on request. Maximum weight 100lbs. Allow 2.5" binding lip and 1/4" head trim.

Printed by publisher: rates on request.

Delivery

Files smaller than 5MB can be emailed to us. Files larger than 5MB should be uploaded to our FTP site or sent via dropbox or wetransfer. Contact your account representative for FTP information.

For further advertising information please contact:

Dan Gnocato
604.549.4521
dang@mediaedge.ca

For further editorial information please contact:

Cheryl Mah
604.549.4521
cherylm@mediaedge.ca

Published by:
MediaEdge Communications Inc.
P: 604 549 4521

MediaEdge
www.mediaedge.ca