

CANADIAN
Apartment

PART OF THE
REMI
NETWORK.COM

2026 MEDIA KIT

CONNECTING YOUR BRAND
with Canada's Leading Rental
Housing Owners and Managers

- **INFORMATIVE**
- **EMPOWERING**
- **TRUSTED**



FULL-SERVICE MARKETING SOLUTIONS THAT MAKE AN IMPACT

Showcase your brand to the industry's most engaged audience by leveraging Canadian Apartment's 30-year history and long-standing real estate industry connections.

PRINT ADVERTISING

Print ads that deliver results.

Deliver your message to 17,500 active industry readers five times per year.

SPONSORED CONTENT

Sponsored content that engages your customers in print and online.

We'll partner you with one of our award-winning writers.

E-NEWS ADVERTISING

E-news ads that reach active readers on a bi-weekly basis.

31% open rate and more than 3,500 CASL-approved subscribers.

WEBSITE ADVERTISING

Website advertising that makes an impression.

More than 10,000 ad impressions per campaign.

PROGRAMMATIC ADVERTISING

Programmatic advertising that connects the dots.

We will find and connect you to the client base that you are not reaching.

SOCIAL MEDIA MANAGEMENT

Social media management that gets attention.

We are here to help you grow your business.

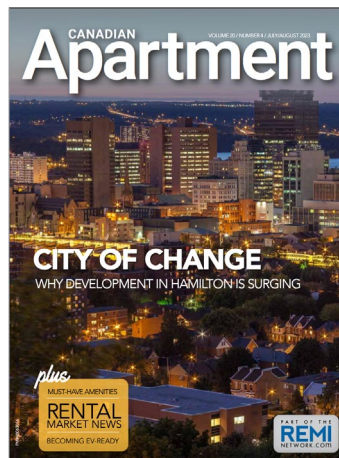
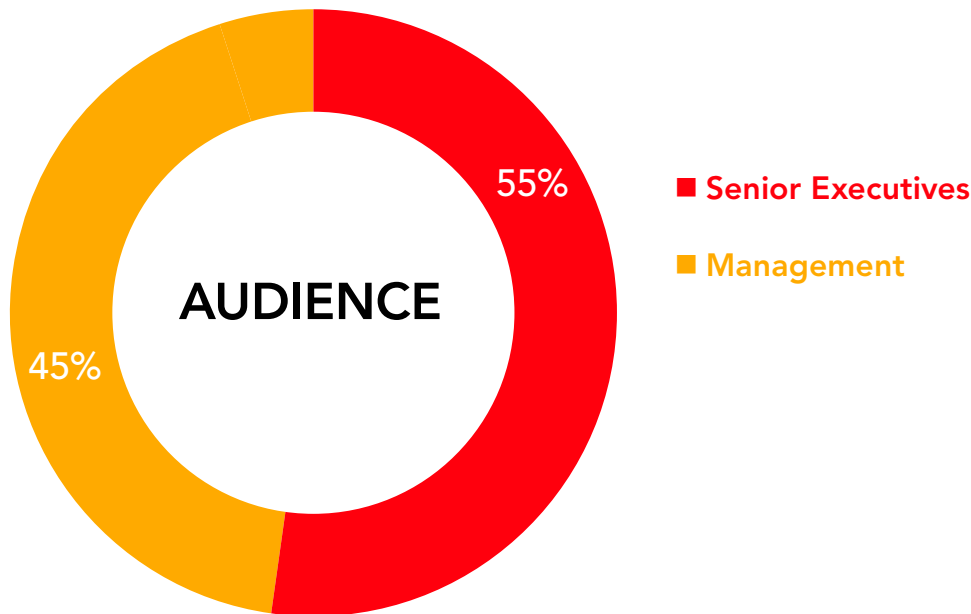
OUR NETWORK IS YOUR AUDIENCE

Canadian Apartment can connect your product or service to individuals and organizations who develop, own, manage, operate and maintain properties across Canada.

OUR AUDIENCE REPRESENTS THE FOLLOWING TYPES OF PROPERTIES:

- High Rise
- Student Housing
- Social Housing
- Low/Mid rise
- Affordable Housing

22,000
RENTAL HOUSING
OWNERS AND
MANAGERS.



THE REMI NETWORK STRENGTHENS OUR COMMUNITY

REMI
NETWORK.COM

REAL ESTATE MANAGEMENT INDUSTRY NEWS
INFORMATIVE • EMPOWERING • TRUSTED

THE REMI NETWORK ACTS AS A GATEWAY
TO SEVEN OF OUR INDUSTRY-LEADING BRANDS, INCLUDING:

CANADIAN
PROPERTY
MANAGEMENT

CANADIAN
Apartment

CONDOBUSINESS

CFM&D
CANADIAN FACILITY MANAGEMENT & DESIGN

FCM FACILITY
& CLEANING &
MAINTENANCE

CONSTRUCTION BUSINESS
BC & ALBERTA'S CONSTRUCTION MAGAZINE

DQ
DESIGN QUARTERLY

OUR REACH INCLUDES:

PRINT
100,000+
Readers

WEB
60,000+
Page Views monthly

E-NEWS
23,000+
Subscribers

SOCIAL MEDIA
20,000+
Followers

PRINT ADVERTISING

Canadian Apartment Magazine has provided direction and insight for effective, efficient and profitable property management in Canada's rental housing industries for more than 30 years. Circulated to 7,000 subscribers five times per year.

17,500+
ACTIVE INDUSTRY READERS

2026 PRINT EDITORIAL SCHEDULE

ISSUE	THEME	SPOTLIGHT	FOCUS ON	BOOKING DEADLINE
JAN/FEB	Modernization & Retrofits	MAC Award Winners	Physical Assets: Upgrading aging building stock, integrating smart systems, and improving building efficiencies.	January 22
MARCH/ APRIL	Energy & Sustainability	Springfest	Environmental Imperatives: Carbon reduction, green certifications, renewable integration, and climate resilience.	March 23
MAY/JUNE	Market Dynamics & Leasing Strategies	Who's Who	Market Intelligence: A data-driven snapshot of who's active in the market and why it matters. This issue explores shifting tenant profiles, the "Who's Who" of Canadian real estate, and smarter leasing strategies powered by real-time market intelligence.	May 27
AUG/SEPT	Amenities & Curb Appeal		Design and Aesthetics: A showcase of the design and lifestyle features redefining tenant expectations. From wellness-focused amenities to outdoor enhancements and public-realm upgrades, this issue spotlights the elements that elevate experience and drive leasing success.	August 25
NOV/DEC	Technology & Innovation	PM Expo	Future-forward Tools and Strategies: A forward-looking dive into the tools transforming property management. This issue covers proptech advancements, AI-enabled operations, smart building systems, and digital tenant services reshaping efficiency and asset performance.	November 5

Other Hot Topics: Benchmarking and target-setting, change management and market transformation, innovation and emerging technologies, planning and development.

2026 PRINT ADVERTISING

	1 Issue Rate	3 Issue Rate	6 Issue Rate
Double Page Spread	\$3,500	\$3,375	\$3,250
Full Page	\$2,500	\$2,375	\$2,250
2/3 Page	\$2,300	\$2,185	\$1,955
1/2 Page Island	\$1,995	\$1,895	\$1,795
1/2 Page Horizontal/Vertical	\$1,795	\$1,705	\$1,615
1/3 Page Square/Vertical	\$1,595	\$1,515	\$1,435
1/4 Vertical	\$1,395	\$1,325	\$1,255
1/6 Page Horizontal/Vertical	\$995	\$945	\$850
Box Ad	\$795	\$755	\$680

All rates include 4 colour charge.
All rates are net.

Premium Positions	1 Issue Rate	3 Issue Rate	6 Issue Rate
Outside Back Cover	\$2,900	\$2,700	\$2,550
Inside Front Cover	\$2,750	\$2,600	\$2,450
Inside Back Cover	\$2,625	\$2,500	\$2,350
Table of Contents Banner	\$1,600	\$1,500	\$1,400
Editor's Note Banner	\$1,600	\$1,500	\$1,400

Specialty Print Products

Over Cover	price varies based on issues pre-printed
Post Card Pull-Out	price varies based on issues pre-printed
Polybag Insert	price varies based on weight & size of insert

*many other options available

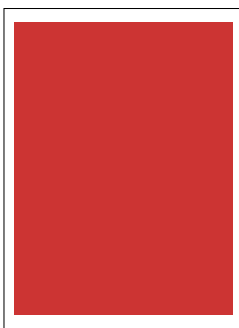
PRINT SPECIFICATIONS



DOUBLE PAGE SPREAD

BLEED: 16.5" x 11.125"

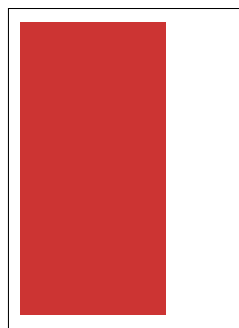
TRIM: 16.25" x 10.875"



FULL PAGE

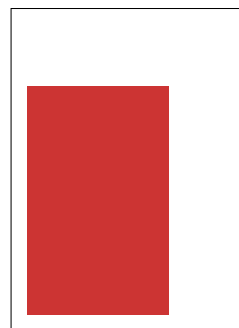
BLEED: 8.375" x 11.125"

TRIM: 8.125" x 10.875"



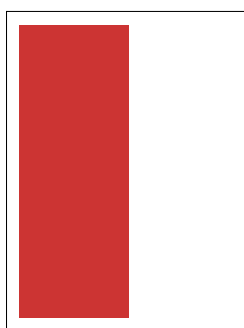
2/3 PAGE

4.563" x 9.563"



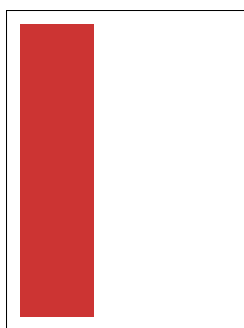
1/2 ISLAND

4.563" x 7.375"



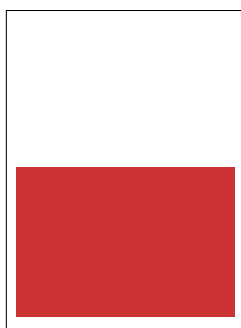
1/2 VERTICAL

3.375" x 9.563"



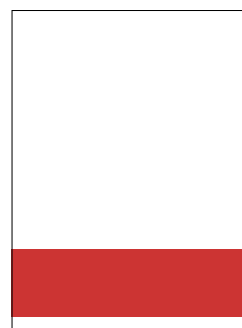
1/3 VERTICAL

2.25" x 9.563"



1/2 HORIZONTAL

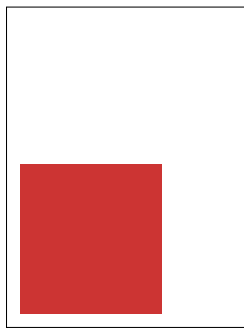
7.125" x 4.75"



BANNER

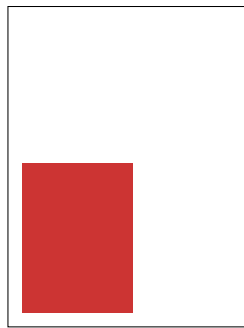
BLEED: 8.375" x 2.5"

TRIM: 8.125" x 2.25"



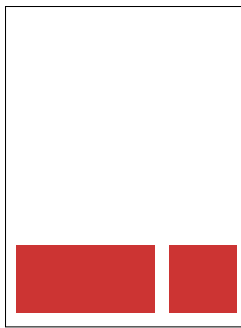
1/3 SQUARE

4.563" x 4.75"



1/4 PAGE

3.375" x 4.75"



1/6 PAGE

4.75" x 2.25"

BOX

2.25" x 2.25"

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DIGITAL FILE SUBMISSION GUIDELINES:

Preferred Format

- High-resolution PDF (PDF/X-4 recommended), 300 dpi with all fonts embedded and all colors converted to CMYK.
- Ensure that files include bleed and trim marks if applicable.

Accepted Source Files

- Adobe InDesign CC or Adobe Illustrator CC (latest version recommended).
- If submitting an InDesign or Illustrator file, ensure all linked images and fonts are included.

Unacceptable File Formats

- We do not accept ads created in QuarkXPress, Microsoft Word, Microsoft Publisher, or Canva.

Document Setup Requirements

- Bleed area: Extend background elements 0.125" (1/8") beyond the trim on all sides.
- Safe zone for text and important elements: Keep all text and key design elements at least 0.25" (1/4") inside the trim edge to prevent accidental cutting.
- Graphics and background elements should extend into the bleed area to avoid white edges after trimming.

Proofing & Accuracy

- A certified color proof or a digital soft proof (PDF proof) is required for color accuracy.
- If a proof is not provided, the publisher assumes no responsibility for color accuracy.

SPONSORED CONTENT

YOUR CONTENT, OUR READERS

Let us position you as the expert in your field with the valuable content you have to offer. We will help you create and deliver information by partnering you with an industry writer.

Become a trusted source and industry leader with the REMI Network Sponsored Content Program.

PRINT



BENEFITS OF SPONSORED CONTENT

1. Direct targeted reach
2. Access to a professional writer
3. Multi-channel promotion
4. Backlinks & PR increase brand strength
5. Measurable results
6. Design included



Double Page Spread
Maximum 900 words, images, and logo.

Sponsored Column
Maximum 150 words and logo.

DIGITAL



- 1 **Clickable headlines** are displayed on the home page of the REMI Network.
- 2 **Article teasers are expanded** on the Canadian Apartment Management home page.
- 3 **Content is Archived** on the REMI network with no time restrictions.
- 4 Your article gets **sent out in the Canadian Apartment Management Newsletter** and **shared on our Social Media channels**.

VIDEO & AUDIO



Every Video and Audio includes:

- Podcast up to 12 minutes
- A professional host
- Intro/Extro music
- All production and editing
- Distribution to all major platforms
- Social media clips

SPONSORED CONTENT PACKAGES

CAMPAIGN 1 PRINT + DIGITAL + VIDEO & AUDIO **\$7,000**



PRINT



DIGITAL



VIDEO & AUDIO

CAMPAIGN 2 PRINT + DIGITAL **\$6,000**



PRINT



DIGITAL

CAMPAIGN 3 DIGITAL + VIDEO & AUDIO **\$3,500**



DIGITAL



VIDEO & AUDIO

E-NEWS ADVERTISING

Canadian Apartment e-news delivers timely, relevant industry news on a bi-weekly basis, equipping our more than **3,500 subscribers** with the information they need to remain current in this fast-paced industry.

31%

AVERAGE OPEN RATE

3,500+

**CASL-APPROVED
SUBSCRIBERS**

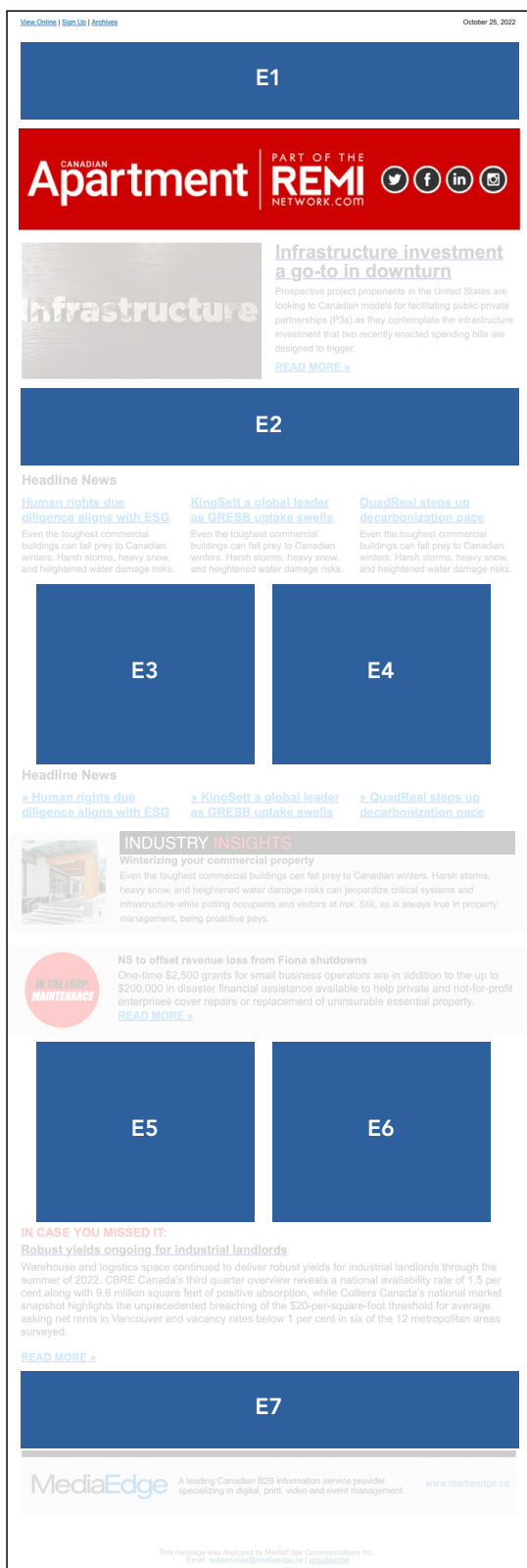
BENEFITS OF E-NEWS ADVERTISING

1. Reach our opt-in subscriber list
2. Targeted distribution to buyers
3. Guaranteed semi-monthly frequency
4. Limited ad spaces ensure high visibility

2026 RATES

	Digital Specs	Quarter
E1 Top Leaderboard	728 x 90 pixels	\$3,000
E2 Leaderboard	728 x 90 pixels	\$2,600
E3 Big Box	300 x 250 pixels	\$2,300
E4 Big Box	300 x 250 pixels	\$2,300
E5 Big Box	300 x 250 pixels	\$1,700
E6 Big Box	300 x 250 pixels	\$1,700
E7 Leaderboard	728 x 90 pixels	\$1,500

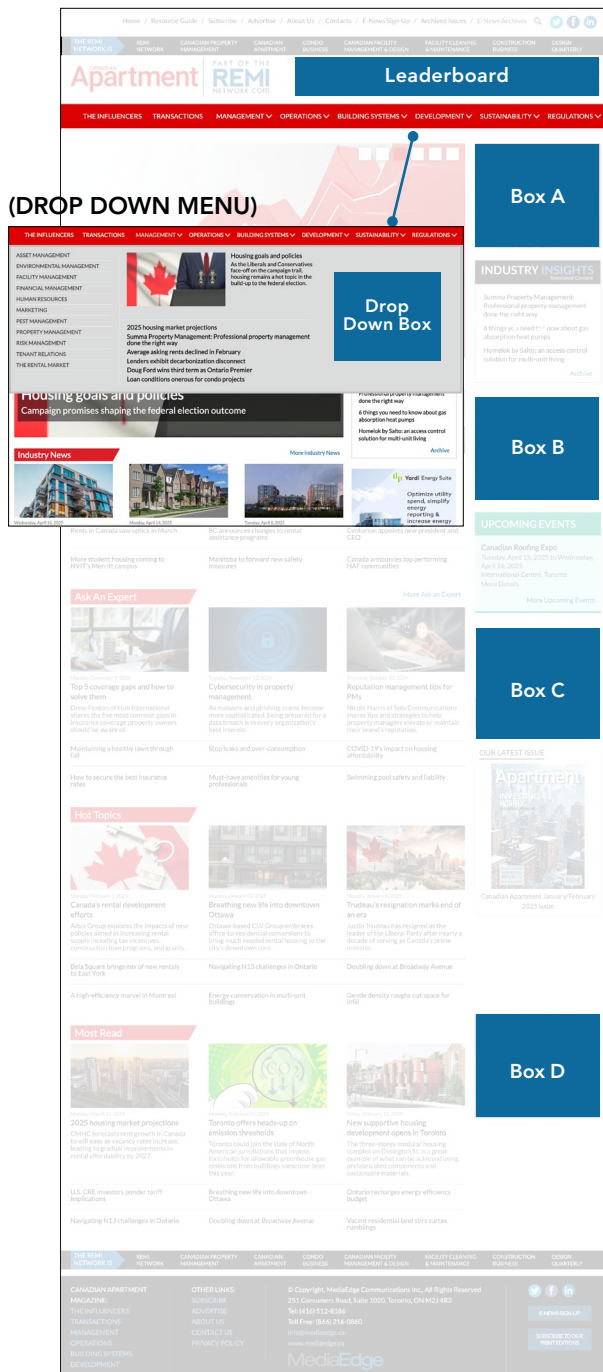
All ads must be 72 DPI gif or jpg only RGB. No animated ads for E-news. All rates are net.



WEBSITE ADVERTISING

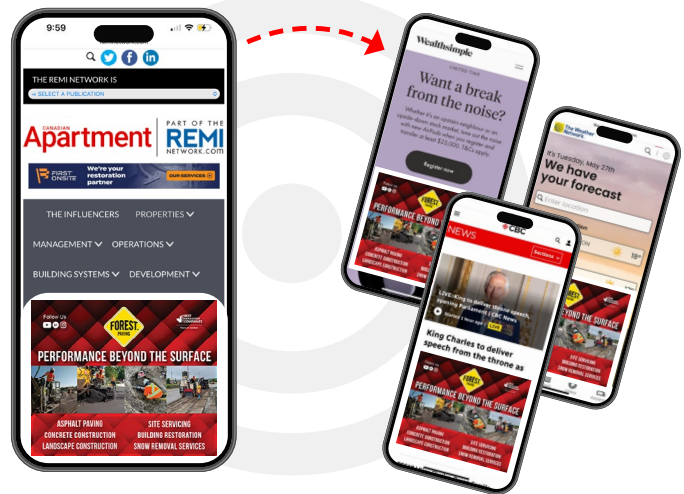
Canadian Apartment is part of the REMI Network. Position your ads within our industry-leading websites to strengthen your brand and increase your company's visibility. We get more than 70,000 page views per month across the REMI Network.

[Canadian Apartment Magazine website](#)



40,000+
AD IMPRESSIONS
PER CAMPAIGN

NEW! ALL WEB CAMPAIGNS NOW INCLUDE PROGRAMMATIC RETARGETING!



BENEFITS OF WEBSITE ADVERTISING & RETARGETING

1. Reach our Canadian Apartment Management audience online and across the web.
2. Placement alongside trusted, credible content.
3. Daily exposure to your customers and prospects.
4. Measurable results with optimization.
5. Creative services included.

ALL CAMPAIGNS FOR \$2500/quarter

Campaign 1 Leaderboard & Box B

(728 x 90 pixels & 300 x 250 pixels)

Campaign 2 Box A & Box C

(300 x 250 pixels)

Campaign 3 Box D & Drop Down Box

(300 x 250 pixels)

All ads must be 72 DPI gif or jpg only RGB. All positions have a maximum of 4 ads. All rates are net.

PROGRAMMATIC ADVERTISING

All campaigns include:

- Reporting & Analytics
- Campaign Manager
- Custom Campaign Creation and Technical Build-Out of Micro-Campaigns
- Guaranteed Impression Delivery
- Complimentary Creatives
- Manual & Auto-Optimizations



SMART DISPLAY

REMI Smart Display is a programmatic marketing campaign that gives your company's advertising strategy the edge of being at the right place at the right time within the commercial and residential property management sector.

MediaEdge partners with top-performing programmatic suppliers to stay connected with the highest quality ad exchanges and data inventories, giving you the power to target your niche audiences online on almost any website they visit. Advertise with the confidence that you are making a valuable impression at the right time.

Identify and target niche audiences

- Visiting your website
- Researching online
- Reading industry articles online
- Entering and leaving websites of interest
- Visiting physical locations of interest

An average of 1,700 online display ads are seen each month. Take advantage of our specialized team and technology to target ads to your customers more often.

SMART CHANNEL PREMIUM AUDIENCE DATA

Smart Channel gives you the ability to retarget our premium Canadian Apartment subscriber and readership data. Using only our site retargeting tactic, we retarget individuals who have interacted or visited the Canadian Apartment website.

Promote your products and services with confidence. You are reaching our engaged Canadian Apartment professionals with frequency to complement your other premium placement campaigns.



Keep in touch everywhere



ANNUAL PROGRAMS START AT
\$500/MONTH

SOCIAL MEDIA MANAGEMENT

Whether it's a full online community or a simple presence on a specific channel, we're here to help you grow your business.

**ANNUAL PROGRAMS START AT
\$1,500/MONTH**

How will we help?

Our social media program will support your business development and customer engagement. Here are three ways social media can help you achieve your goals.



Increasing website traffic



*Building your brand and
attracting customers*



*Customer support and
outreach*

We know your industry is unique. We'll identify which social channels will work for you, where the influencers are on those channels and develop a content strategy to pull those audiences in and expand your network.

CONTENT SEO



What is SEO?

SEO stands for "search engine optimization." It is the process of getting traffic from organic, natural search results from search engines.

Content SEO works hand-in-hand with social media, strengthening your other social media channels with longer-form messages while driving traffic to your website.

Content is the most crucial component of your website's SEO strategy.

A professional content team can drive traffic to your website by creating keyword-rich, informative posts that position your company as a thought leader.



The Commercial Real Estate Industry is facing challenges on multiple fronts but we know we will weather the storm.

Let us help you grow your business by developing a strategy that leverages our collective wisdom, products and services.

For more information on our marketing solutions, call or email:

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